



EUROPEAN BEER STAR 2018

EARLY-BOOKER DISCOUNT: 22ND JUNE 2018

1

SELECT THE BEER CATEGORY

Selecting the correct beer category is an important step. The detailed description of the categories can be downloaded from www.european-beer-star.com.

Neither EUROPEAN BEER STAR employees nor the association Private Brauereien or its partners may assist with the category selection.

- Only commercially active breweries can take part.
- Only beer (fermented malt drink) can be registered.
- A brewery can only register one beer per category.

- A brewery can register as many beers as wishes in different categories.
- A beer can be registered in only one category.
- The alcohol content of the beer must be declared with the registration.
- The categories are described at: european-beer-star.com › Registration
- The beers submitted must be exactly the same as those able to be purchased by end consumers in their composition, packaging and labelling.

ONLINE
REGISTRATION
SIMPLY & QUICKLY
european-beer-star.com

2

THE REGISTRATION FEE

GERMANY (19% VAT included)
up to 22nd June 2018 per beer € 238.00
from 23rd June 2018 per beer € 261.80

INTERNATIONAL (zero rated for VAT)
up to 22nd June 2018 per beer € 200.00
from 23rd June 2018 per beer € 220.00

SPECIAL DISCOUNT
from the 3rd registered beer
Germany (19% VAT included) € 202.30
International (zero rated for VAT) € 170.00

REGISTRATION AND SUBMISSION OF DOCUMENTS

- Registration and payment should be carried out online at european-beer-star.com › Registration.
- The easiest way to register is online and to pay via PayPal.
- It is also possible to register by fax using the registration form in this flyer. In this case, evidence of payment of the fees is required.
- Participation is considered acceptance of the general competition conditions, see www.european-beer-star.com.

3

REGISTRATION CLOSING DATE: 7TH SEPTEMBER 2018

4 REGISTRATION CONFIRMATION

We will send you a confirmation form after you have registered and sent in the documents. Please check and complete this form, sign it and return it by fax or scan it and send it by e-mail.

5

PACKING AND SENDING THE BEERS

Each bottle must be identified with an adhesive label containing the following data:

- *Entry number of the beer (see confirmation fax)*
- *Number of the beer category (see category list EBS 2018)*

Each bottle must bear the beer label that is used for its commercial sale. The bottles must be delivered packaged. Each sender is responsible for packing and sending; the organisers of the EUROPEAN BEER STAR and its partners shall accept no liability.

The following quantities must be sent in for the first tasting:

Bottle content	Number of bottles
at least 0.5 l	12
less than 0.5 l	18

To avoid breakages, the following measures are recommended:

- › Wrap each bottle individually in blister pack
- › Place each bottle upright in a suitable packaging box
- › Fill the free space in a box with a suitable packaging material.
- › Write on each box “Fragile” and “This side up”

Alternatively, sending the beer in a beer crate covered to the top with a fixed wooden plate has proved successful in the past.

Each sender is responsible for complying with the legal shipping regulations.

6

SUBMISSION OF BEERS

Send the beers to the following address only during the period 17th September to 2nd October 2018:

Doemens Academy GmbH
– EUROPEAN BEER STAR –
Mr. Bleier
Stefanusstrasse 8
82166 Gräfelfing
Germany

Personal beer deliveries can be made following consultation with Mr. Bleier (Telephone +49 89 8580529).

THE EXPERT JURY TASTES THE BEERS

The expert tasting session will be held in the Doemens Academy on 11th and 12th October 2018.

- **COMPLETION OF REGISTRATION ONLINE:** www.european-beer-star.com › Registration › Registration Form
- Completion of a separate registration form per each entered beer, only change of category name/number and beer name on each form required
- Printing of the forms and fax back the signed and stamped forms to + 49 89 220179
- If the form will be filled out by hand, please write all entries clearly and in block letters
- **REGISTRATION CLOSING DATE:** 7th September 2018

ONLINE
REGISTRATION
SIMPLY & QUICKLY
european-beer-star.com

MANDATORY FIELDS (All fields are required to be filled completely)

Name of the brewery

Contact / E-Mail

Phone / Fax

Address

Post Code / City / Country

Homepage

Name of the beer

Beer alcohol content (vol. %) Original wort (°Plato)

Category number / Category name

Breweries within the EU have to indicate their VAT-identification number

THE REGISTRATION FEE:

up to 22nd June 2018 per beer
from 23rd June 2018 per beer
from the 3rd registered beer

GERMANY (19% VAT included)

€ 238.00
€ 261.80
€ 202.30

INTERNATIONAL (zero rated for VAT):

€ 200.00
€ 220.00
€ 170.00

Payment by remittance (attach payment confirmation)

For participants outside Germany: Payment by EU standard remittance: BIC: GENODEF1M01, IBAN: DE36 7019 0000 0004 5057 35
The remitters bear the charges made their banks.

For remittances inside Germany: BIC: GENODEF1M01, IBAN: DE36 7019 0000 0004 5057 35 (Münchener Bank eG)



Payment with Master-Card

credit card number

card security code

expiry date

We hereby declare that we accept the competition conditions (see www.european-beer-star.com › Registration › Conditions of the Competition), updated April 2018, as legally binding. We hereby confirm in particular

1. that the beers we have entered are marketable as such in accordance with EU law, have been produced in our own brewery or in a partner brewery, with our own recipe, independently and autonomously and placed into circulation by ourselves,
2. that in the event of receiving an award, we shall proceed in accordance with the competition conditions,
3. that the judge's decision is final

Stamp

Signature

- On receipt of the faxed registration form, you will receive a confirmation form at the latest till 14th September 2018.
- This form will also state the entrant number for each beer.
- Please sign and return this confirmation form to Private Brauereien Bayern e.V. without delay, either by fax: + 49 89 220179 or scan it and send it by e-mail to registration@european-beer-star.com.