



Private Brauereien

EUROPEAN BEER STAR 2018

Press Information: Facts and Figures

PARTICIPANTS

- 2,344 beers (39 % German, 61 % international)
- Increase by 9 % compared to 2017
- 65 recognized categories
- Countries:
51 countries on all continents:
Albania · Argentina · Australia · Austria · Belgium · Brazil · Canada · Cambodia · Chile
China · Colombia · Croatia · Czech Republic · Danmark · Germany · El Salvador · Finland
France · Great Britain · Greece · Guatemala · Hungary · Ireland · Israel · Italy · Japan · Latvia
Lithuania · Malta · Moldavia · Myanmar · Namibia · New Zealand · Netherlands · Norway
Paraguay · Poland · Portugal · Russia · San Marino · Sweden · Switzerland · Serbia · Slovakia
Spain · South Africa · South Korea · Taiwan · Thailand · Ukraine · USA

DATES

- October 12, 2018: Tasting of the beers by an international expert panel at the Doemens Brewing Academy in Gräfelfing near Munich, with 144 beer and brewery experts from 32 countries
- November 13, 2018: Tasting of the gold medal winners of each category at the BrauBeviale in Nuremberg by the expo visitors, election of the "Consumers' Favourite"
- November 14, 2018: Media lunch (11:30 a.m.) for the announcement of the 2018 winners, BrauBeviale in Nuremberg; award ceremony begins at 4 p.m.

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THE EUROPEAN BEER STAR AWARD

- is taking place for the 15th time
- addresses breweries around the globe that are committed to the traditional European art of brewing
- is limited to beer-categories which originate in Europe
- hands out awards for authentic, distinctive beers of an impressive taste and quality that fulfill the criteria of the particular type in the best way possible
- evaluates the beers on the basis of purely sensory criteria
- is one of the most challenging competitions worldwide
- is awarded in gold, silver and bronze in every category

ORGANISATION

The European Beer Star is a project of

- Private Brauereien Deutschland e. V.
- Private Brauereien Bayern e. V.
- Association of Small and Independent Breweries in Europe (S.I.B.)

PARTNERS

- Barth-Haas Group
- BayWa
- Doemens
- Fachverlag Hans Carl
- Rastal
- Micro Matic
- BrauBeviale

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