



**Private Brauereien**

## **EUROPEAN BEER STAR 2019**

### **Press Information: Facts and Figures**

#### **PARTICIPANTS**

- 2,483 beers (41 % German, 59 % international)
- Increase by 6 % compared to 2018
- 67 recognized categories

- Countries:

47 countries on all continents:

Argentina · Australia · Austria · Brazil · Belarus · Belgium · Cambodia · Canada · Chile · China  
Colombia · Croatia · Czechia · Denmark · Germany · Finland · France · Georgia · Great Britain  
Greece · Hongkong · Hungary · Ireland · Israel · Italy · Japan · Latvia · Lithuania · Malaysia · Malta  
Myanmar Namibia · Netherlands · Panama · Poland · Russia · Serbia · Slovakia · South Korea · Spain  
Sweden · Switzerland · Taiwan · Thailand · Turkey · Ukraine · U.S.A.

#### **DATES**

- October 11, 2019: Tasting of the beers by an international expert panel at the Doemens Brewing Academy in Gräfelfing near Munich, with 145 beer and brewery experts from 28 countries
- November 12, 2019: Tasting of the gold medal winners of each category at the BrauBeviale in Nuremberg by the expo visitors, election of the "Consumers' Favourite"
- November 13, 2019: Media lunch (11:30 a.m.) for the announcement of the 2019 winners, BrauBeviale in Nuremberg; award ceremony

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#### **DER EUROPEAN BEER STAR AWARD**

- is taking place for the 16th time
- addresses breweries around the globe that are committed to the traditional European art of brewing
- is limited to beer-categories which originate in Europe
- hands out awards for authentic, distinctive beers of an impressive taste and quality that fulfill the criteria of the particular type in the best way possible
- evaluates the beers on the basis of purely sensory criteria
- is one of the most challenging competitions worldwide
- is awarded in gold, silver and bronze in every category

#### **ORGANISATION**

The European Beer Star is a project of

- Private Brauereien Deutschland e. V.
- Private Brauereien Bayern e. V.

#### **PARTNERS**

- Barth-Haas Group
- BayWa
- Doemens
- Fachverlag Hans Carl
- Rastal
- Micro Matic
- BrauBeviale

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