



European Beer Star 2020: phenomenal response - also in the Corona Year

2.036 submissions from 42 countries.

The winners come from all over the world.

German breweries lead the medal table with 21 times gold.

Digital award ceremony on November 11th, from 2 pm (CET)

as part of the „BrauBeviale Special Edition“.

Munich, 11. November 2020: The European Beer Star of Private Brauereien was once again the most important beer competition - worldwide. Thanks to a strict prevention concept, the evaluation could be carried out within a presence tasting: By 74 tasters, at the beginning of October, at the European Beer Star partner Doemens, in Gräfelfing near Munich. The Association Private Brauereien will present the awards in gold, silver and bronze for the first time in a digital format on 11th November as part of the BrauBeviale 2020 Special Edition.

The winners: Germany wins ahead of USA and Italy

Germany's breweries lead the medal table, as they did in 2019, with 72 European Beer Stars: 21 in gold, 23 in silver and 28 in bronze. Second place went to the USA with 11 gold, 5 silver and 6 bronze medals. Third place goes to Italy, with 9 times gold, 10 times silver and 8 times bronze. .

The most successful international brewery of the European Beer Star 2020 comes from Taiwan. **Buckskin** is happy about 3 times gold in the categories "German-Style Pilsener", "German-Style Heller Bock" and "Smoke Beer Franconian Style". In addition to that, 3 times silver in the categories "Session Beer", "Alt" and "South German-Style-Kristallweizen". It is worth mentioning that the Buckskin brew kettles are run by a German brewmaster





Brewery from Baden-Württemberg leads European ranking

The most successful brewery in Germany is located in the Tauber valley in Baden-Württemberg. The **Distelhäuser** Brewery wins 3 times gold. For its anniversary beer 1670 in the category "Belgian-Style Strong Blond Ale", for its Weizen Bock, category "South-German Weizenbock Hell" and for Distelhäuser Dinkel in the category "Beer with alternative Cereals". In addition there are two European Beer Stars in bronze in the categories "South German-Style Hefeweizen Hell and -Kristallweizen". This also makes Distelhäuser the best European brewery in the global competition European Beer Star.

Despite the adverse conditions in the Corona-Year, the international character of the competition was enormous: 61 percent of the beers submitted came from breweries outside Germany, from 41 countries. The medals went to 28 countries. Breweries that were awarded the European Beer Star 2020 are located in Europe, North and South America, Asia and Australia.

Bavarian breweries collect the most European Beer Star Awards

Camba Bavaria from Seeon is the second best German brewery in the competition: Gold for Camba Dark Side and Bavarian Wit; Silver for Camba Hell and Bronze for Camba Märzen. Thus Camba Bavaria was able to surpass last year's great success. Many of Bavaria's breweries were able to build on their successes in 2019. For example, the **Schönramer Landbrauerei** - with gold for Schönramer Hell and silver for Schönramer Pils. Or **Eittinger Fischerbräu** - with 2 silver medals - for Kirta beer in the category "German-Style Märzen" and Urtyp Dunkel in the category "European-Style Dunkel". Also, the **Ayinger Brauerei** is again among the winners: The Ayinger Urweisse received gold for the fifth time in the category "South German-Style Hefeweizen Bernsteinfarben". Bronze is also available for Ayinger Altbairisch Dunkel.



The **Löwenbrauerei Passau** receives gold in 2020 both for its Festbier and for Stockbauer Weisse Dunkel. A rain of medals also falls on the **Aktienbrauerei Kaufbeuren**: Gold for ABK Kellerbier naturtrüb, silver for ABK Hell and bronze for ABK Spezialbier Edel.

Many of the German-style categories are firmly in German hands this year, such as Helles, Festbier, Export and Dunkel. Bavaria is also in the lead in the wheat beer categories, closely followed by Baden-Württemberg. In the Hefeweizen Hell, however, gold was awarded to the Czech Republic and silver to Austria.

Successful competition under difficult conditions

"Contrary to all expectations, more than two thousand, namely 2,036 beers, were submitted to the European Beer Star this year. That is almost as many as in the record year 2019, when around 2,400 were entered. In view of the pandemic, this is a sensational success," says a delighted **Kilian Kittl**, who was able to manage the European Beer Star for the first time and passed his acid test brilliantly with this 17th award. *"The challenge for the entire organization this year was many times greater than in the past sixteen years. It's great how flexible and resilient all those involved proved to be".*

Tasting at the beginning of October - in the high security wing

The tasting took place at the beginning of October at the **Doemens Academy** in Gräfelfing. The safety of the experts and helpers had top priority. Best possible protection thanks to a sophisticated hygiene concept: each of the ten teams had its own room, which was regularly ventilated, and the group size was limited to eight people. **The organizer of the European Beer Star, the Association Private Brauereien**, together with the Doemens Academy, set a minimum distance of two meters. Masks were mandatory, except of course, at the tasting table.



Flexibility - also with regard to the jury

The Association of Private Brauereien had to be flexible until the very end. Especially in the coordination of the tasters, responsiveness and creativity were required. Kittl comments: *"We had to observe every day which countries or regions were declared risk areas. Unfortunately, for this reason we were forced to cancel some tasters at short notice. But fortunately, as every year, we had a long, well-maintained waiting list. So, it was possible to switch to other excellent tasters at short notice"*.

The jury is composed of experienced and well-trained tasters. The high quality of the jury is also due to its even composition: Master brewers, specialized journalists, beer dealers, beerkeepers and beer sommeliers as well as experienced beer enthusiasts. They all evaluate the samples in a blind tasting session according to the criteria of sensory and pleasure. Then they decide together which beers will take the top three places in each of the seventy categories.

"I am very proud of our European Beer Star team," says **Stefan Stang**, General Manager of the Association Private Brauereien Bayern. *"It was this great commitment that made it possible for us to hold the European Beer Star again this year"*. The winners will be honored digitally: on November 11 at 2 p.m. (CET). The awards for the winning beers will be presented for the first time this year during an online ceremony - as part of the **BrauBeviale Special Edition**. Executives and management of the Private Brauereien will sit in front of the camera and start the ceremony on **11th November 2020 at 2 pm (CET)**.



Award ceremony European Beer Star 2020: 11 November 2020 at 2 pm

<https://mybeviale.com/ActionArea/PreisverleihungEuropeanBeerstar2020>

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